

FOR IMMEDIATE RELEASE

THE ZIGBEE ALLIANCE CONTINUES STRONG MOMENTUM IN 2007

*Alliance Experiences Increased Traction in Key Markets Including
Energy Management and Efficiency*

San Ramon, Calif. – July 31, 2007 – The ZigBee® Alliance, a global ecosystem of companies creating wireless solutions for use in energy, residential, commercial and industrial applications, today announced increased traction across key markets, specifically in energy management and efficiency, as growing demand for the ZigBee standard drives the development of new solutions across geographies and markets. The Alliance attributes its continued success in 2007 to member collaborations among leading advanced metering infrastructure suppliers and utility companies such as CenterPoint Energy, Sempra Utilities and Southern California Edison to develop ZigBee solutions, the certification of the Alliance's 42nd ZigBee Compliant Platform (ZCP) and the more than 52,000 downloads of the ZigBee specification to date.

With experts expecting existing energy production to fail to meet future demand without new power plants, dramatic improvements in energy efficiency is key for long-term economic and environmental stability. The Alliance's unique energy management and efficiency solutions allow wireless communication between utility companies and common household devices. It continues to draw support from energy regulators and the utility industry. More than 25 Alliance members are collaborating on use of existing low-cost and easily installable ZigBee products and services. As a result of these Alliance members' efforts, more ZigBee products are being shipped now to utility companies around the world and ZigBee is being specified as a solution by public utility commissions.

Key milestones in 2007 have demonstrated measurable momentum and growing demand for the ZigBee specification:

- **ZigBee Energy Management & Efficiency:** Public Utility Commission of Texas lists ZigBee as a standard for Home Area Networks. Similar efforts are underway in Australia, France, Scandinavia, Baltics and other U.S. states.
- **ZigBee Certified Platforms:** The Alliance has more than tripled the number of ZCPs over the last year and now offers 42 in total – the most robust supply chain of platforms for original equipment manufacturers investigating choices for new automation and energy efficiency products. ZigBee Compliant Platforms deliver the complete ZigBee networking solution from the IEEE 802.15.4 radio up to the interface to the application. They are available as either chips or modules.
- **Developers Kits:** Shipments of ZigBee Developer Kits continue to reach developers around the world with more than 15,000 developer and evaluation kits sold. Estimates also indicate ZigBee Alliance member companies have trained at least 15,000 engineers.
- **ZigBee Specification:** More than 52,000 free downloads, up nearly 46 percent from 2006.

"It is truly astounding the pace at which ZigBee solutions are evolving," said Bob Heile, chairman of the ZigBee Alliance. "Technology and market acceptance of ZigBee is well recognized around the globe and we plan on continuing our momentum throughout 2007 and beyond. Growth is being driven by the increased interest and demand for energy management solutions, and with major utility companies working jointly with other members, particularly in the infrastructure and building automation areas, they are certainly paving the way for ZigBee to be a key component of solutions in the energy management arena."

The ZigBee Alliance is currently more than 225 Alliance Members strong and has a presence in 28 countries spanning six continents. OEMs and end-product manufacturers represent 30 percent of the global membership. ZigBee is the only standards-based technology designed to address the unique needs of low-cost, low-power, wireless sensor networks for energy management and efficiency, home and commercial building automation, plus embedded network applications in the industrial and consumer markets. Companies who want to have input on developing the ZigBee specification and create ZigBee products can join the Alliance by visiting <http://www.zigbee.org/en/join/>. The ZigBee Specification is available for free download from the ZigBee Web site.

ZigBee: Wireless Control That Simply Works

The ZigBee Alliance is an association of companies working together to enable reliable, cost effective, low-power, wirelessly networked, monitoring and control products based on an open global standard. The ZigBee Alliance membership comprises technology providers and original equipment manufacturers worldwide. Membership is open to all. Additional information can be found at www.zigbee.org.

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